

# I'm Elena Gorn and I'm Graphic Designer

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As a designer, I make sure to enjoy the process while serving my client's interests. For each of my projects, I go through a research process, create creative and effective concepts, develop marketing materials, and make sure the brand DNA is preserved at its best!

I worked in publishing houses and design studios, large printing houses in Moscow, participated in major media events.

## Employment

- 2015-Present Instamag**  
Graphic designer, Art director, Fashion Photographer
- 2003-Present Digital-Printing.ru**  
Senior Graphic Designer, Advertising Photographer
- 2000-2003 Inkva**  
Junior Designer, Magazine layout, Imposition, Prepress, Advertising pages

## Education

- 2000-2001 International School of Design**  
Graphic design and advertising
- 1995-2000 Moscow Institute of Economics, Management and Law**  
Specialty Jurisprudence | Lawyer

## Skills

- Created branding concepts and printed collateral for companies, people and events.
- Strong design concepts that can win the trust of the client
- Exceptional interpersonal skills, ability to quickly build relationships with new clients
- Improved time estimation skills and accurate budgeting
- Solid knowledge of brand DNA and perception of brand evolution
- Sophisticated presentation style, presentation of design concepts to a new client

## Comprehensive mastery of Adobe Creative Suite

InDesign | Photoshop | Illustrator | Lightroom | Acrobat Reader | Sketch

## Notable Clients

Agriculture, Shops, B2B, Brands, Beauty, Real Estate .....