

I'm Elena Gorn and I'm Graphic Designer

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As a designer, I make sure to enjoy the process while serving my client's interests. For each of my projects, I go through a research process, create creative and effective concepts, develop marketing materials, and make sure the brand DNA is preserved at its best!

I worked in publishing houses and design studios, large printing houses in Moscow, participated in major media events.

Employment

- 2015-Present** **Instamag**
Graphic designer, Art director, Fashion Photographer
- 2003-Present** **Digital-Printing.ru**
Senior Graphic Designer, Advertising Photographer
- 2000-2003** **Inkva**
Junior Designer, Magazine layout, Imposition, Prepress, Advertising pages

Education

- 2000-2001** **International School of Design**
Graphic design and advertising
- 1995-2000** **Moscow Institute of Economics, Management and Law**
Specialty Jurisprudence | Lawyer

Skills

- Created branding concepts and printed collateral for companies, people and events.
- Strong design concepts that can win the trust of the client
- Exceptional interpersonal skills, ability to quickly build relationships with new clients
- Improved time estimation skills and accurate budgeting
- Solid knowledge of brand DNA and perception of brand evolution
- Sophisticated presentation style, presentation of design concepts to a new client

Comprehensive mastery of Adobe Creative Suite

InDesign | Photoshop | Illustrator | Lightroom | Acrobat Reader | Sketch

Notable Clients

Agriculture, Shops, B2B, Brands, Beauty, Real Estate